

**Exam. Code : 105405**

**Subject Code : 1497**

**BBA Semester—V**

**ENTREPRENEURSHIP AND SMALL BUSINESS**

**Paper—BBA-504**

Time Allowed—3 Hours] [Maximum Marks—50

**Note :—** Attempt any **TEN** questions from Section-A, each question will carry **1** mark. Attempt any **TWO** questions from Section-B, each question will carry **10** marks. Attempt any **TWO** questions from Section- C, each question will carry **10** marks.

**SECTION—A**

Attempt any **TEN** questions.

1. (i) Define entrepreneur.
- (ii) What is a private company ?
- (iii) Define decision making.
- (iv) What is a Government Company ?
- (v) Define the concept of business venture.
- (vi) What is Strategic Planning ?
- (vii) Define small business.
- (viii) Write a note on business planning.

- (ix) What includes Modern Technology ?
- (x) Define Hindu Undivided Family.
- (xi) What is Innovation ?
- (xii) Explain the nature of entrepreneurship.  $10 \times 1 = 10$

### SECTION—B

Attempt any **TWO** questions.

- 2. Explain the emergence of entrepreneurial class in the form of women entrepreneurs.
- 3. Explain the role of Government in organizing Entrepreneurial Development Programmes.
- 4. What is the difference between Public Company and Private Company ?
- 5. What is the role of Innovation in entrepreneurship ?  
 $2 \times 10 = 20$

### SECTION—C

Attempt any **TWO** questions.

- 6. Discuss various steps needed to start a small business venture.
- 7. Explain the various steps involved in the development of a new product.
- 8. Write a note on Initial Strategic Planning in starting business venture.
- 9. What contribution Commercial Banks play in promoting small business ?  
 $2 \times 10 = 20$